

MEDIA KIT 2024



PRINT

Svensk Papperstidning is the trade Magazine of the Nordic Pulp and Paper Industry since 1898 and member magazine of SPCI, the Swedish Association of Pulp and Paper Engineers.



ADVERTISEMENT	SIZE	REGULAR
Spread (non-bleed)	390x267 mm	49 000 SEK
Spread (bleed)	420x297+5mm	49 000 SEK
1/1 page (non-bleed)	185x267mm	29 900 SEK
1/1 page (bleed)	210x297mm+5mm	29 900 SEK
1/2 page (hor.)	185x130mm	19 800 SEK
1/2 page (ver.)	90x267mm	19 800 SEK
Advertorial		25 000 SEK/page

SPECIAL OFFERS

FULL COVERAGE PACKAGE:

8 insertions 50% discount on regular rates. Valid for 1/2, 1/1 pages and spreads.

ADVERTORIALS

Tell your story! We create the layout, you choose the content, the writer* and date of publication.

1 full page 25 000 SEK, 2 pages 40 000 SEK

Please note: Only one advertorial can be booked per issue.

*If you wish to use one of our freelance editors to write an advertorial for you please note that it is not included in the space rate.

Please contact editors for price quote and payment.

Editors, advertorials:

Sören Back (SWE) soren.back@sbkommunikation.se

Amanda Marcus (ENG) amanda@woodyedge.co.uk

PUBLISHING SCHEDULE

ISSUE	DEADLINE	PUBLISHED	CALENDAR
no 1	January 26	February 09	SPCI Ekmandagarna
no 2	March 08	March 22	
no 3	April 19	May 03	SPCI&Friends Gröna Lund
no 4	May 31	June 14	
no 5	August 22	September 06	
no 6	September 20	October 04	
no 7	October 25	November 08	SPCI's Höstmöte
no 8	November 22	December 06	Seniormöte

ARE YOU RECRUITING? PLEASE NOTE: Due to local variations in distribution we recommend an application deadline at least 14 days after publishing date.

MAGAZINE

Please note that addresses will be printed on back cover (40 mm).

Offset printed. Colours: Euroscale

Paper cover: 130 g/m² coated Paper petition: 90 g/m² coated

Circulation: 4 500 in the Nordic Countries and Europe

ART WORK

High Resolution PDF file (300dpi)

E-mail to: info@spci.se

Phone: +46 8-783 84 00

AGENCY COMMISSION

Svensk Papperstidning do not give agency discount.

TERMS OF PAYMENT

Cancellation: Advertisements reserved without a discount may be changed or cancelled if we are notified one month before the day of publication.

Responsibility for mistakes is limited to the advertising cost at the most.

The magazine is not responsible if material is not published due to late delivery or mistakes in the advertising material.

Terms of payment: 20 days net. An invoice fee is included in the price.

NOTE: All advertisements must be paid for prior to publication.

VAT is not included in stated prices. Later payment will incur interest delay added.



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